



OCBC FRANKpreneurship 2025

This is not your average internship.
For the brave who dare to be gamechangers.
Join OCBC FRANKpreneurship now.

For **now**,
and **beyond**

Opportunities start here

This is not your average internship.

We're looking for interns who have the fire and guts to change the banking world.

The OCBC FRANKpreneurship is a 13-week summer internship programme designed to empower you to impact the banking world of today and of the future.

We're calling the cream of the crop, regardless of discipline of study – those who understand the complexities of a constantly evolving world. Through this programme, we will challenge, push, groom and hone you to be a game-changer.

In this programme, you will be mentored by industry leaders, provided with entrepreneurship tools, given stimulating collaboration experiences and even an opportunity to be fast-tracked to the Bank's Graduate Talent Programme.

Opportunities are available in these divisions

1. Global Consumer Financial Services
2. Group Operations and Technology
3. Global Wholesale Banking Division
4. Global Commercial Banking
5. Global Corporate Banking
6. Global Transaction Banking



Global Consumer Financial Services

Serving three million customers across all life stages

Global Consumer Financial Services (GCFS) covers wealth management, lifestyle financing, branch & premier banking, consumer secured lending, online banking, business transformation and marketing.

We serve three million customers across Singapore, Malaysia, Indonesia and China.

In Singapore, we help people of all ages meet their financial life goals and lifestyle desires with products like Mighty Savers for children and young families, FRANK by OCBC for youth and young adults to OCBC Premier Banking for affluent customers.

The business has pioneered many customer-centric banking products and services, including FRANK by OCBC, full-service Sunday Banking and our award-winning Online Banking. Leveraging digital transformation and solutions, we provide seamless omni-channel customer experience. We are also the market leader for bancassurance sales.

Opportunities are available in these departments

1. Data Analyst
2. Deposit Product Manager
3. Digital Business OSPL [Digital Platforms] FRANKpreneur
4. Digital Business OSPL [Digital Projects] FRANKpreneur
5. Organisational Development Analyst
6. Risk & Prevention FRANKpreneur
7. Treasury Product Manager
8. Wealth Advisory FRANKpreneur
9. Wealth Management FRANKpreneur



Global Consumer Financial Services

Serving three million customers across all life stages

1. Data Analyst

- Work with Risk Management team to analyse trends and deviations in existing data to identify potential risks/red flags and digitalise any manual checks to data checks.
- Work with Employee Experience team to conduct research and utilise data driven approaches to redesign processes and implement best practices.

2. Deposit Product Manager

- Research into latest deposit innovations around the world.
- Perform tracking of deposit campaigns, including take-up and subscription by customers.
- Identify possible improvements in the deposit tracking process and mechanisms, including possible ways to automate the process.
- Assist to review and enhance the deposit MIS/Reporting Dashboard, with a view to tracking funds inflow/outflow and wealth management cross-sell numbers.
- He/she may also be assigned/involved in other deposits process improvement, ad-hoc projects/assignments, facilitating customer special rates requests (under supervision).

3. Digital Business OSPL (Digital Platforms)

FRANKpreneur

- Participate in the entire project lifecycle from planning, initiation to delivery, including enhancing and extending existing equities platform capabilities and features.
- Participate in big data analysis - review customer data, trade patterns, various customer touch points to understand how to achieve business objectives. Present these opportunities through a monthly report to DB management.
- Drive customer engagement. Activation, usage through various initiatives.
- Collaborate with internal and external stakeholders to develop and improve our digital offerings.
- Support the implementation and maintenance of the digital platforms used in the Equities business.

Global Consumer Financial Services

Serving three million customers across all life stages

4. Digital Business OSPL (Digital Projects) FRANKpreneur

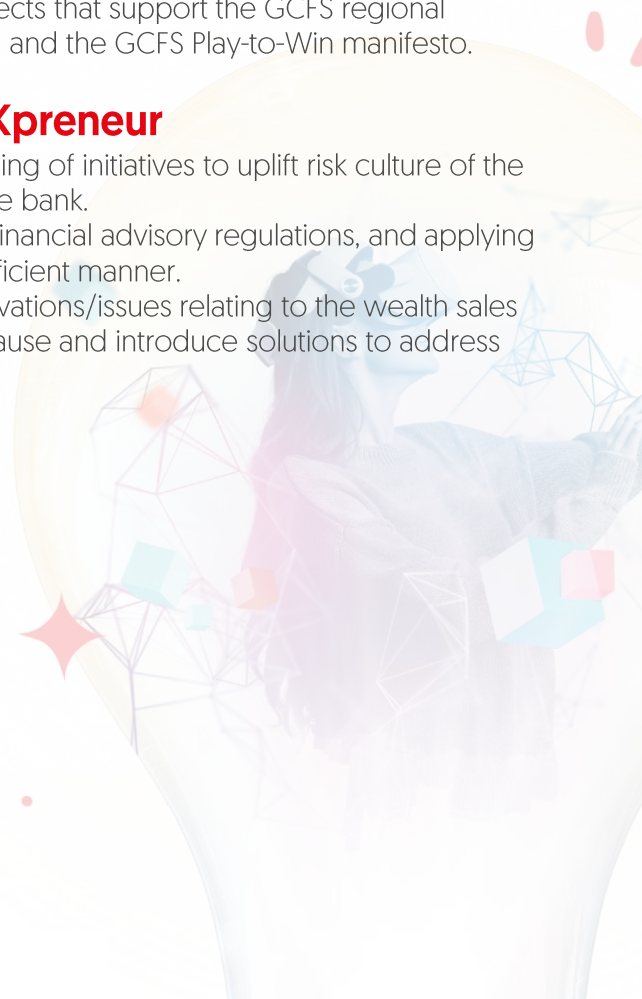
- Collaborate with internal stakeholders and external vendors to support Business Units in meeting business objectives.
- Participate in the entire project lifecycle from planning, initiation to delivery, including enhancing and extending existing platform capabilities and features.
- Work closely with the delivery team on a day-to-day basis, providing ongoing support and customer insight to ensure the successful delivery of projects.
- Engage with both internal and external customers to establish and validate requirements, ensuring their needs are met effectively.
- Review service level indicators of vendors and perform outsourcing due diligence of outsourced vendors.
- Take part in the RFP process.

5. Organisational Development (OD) Analyst

- Learn and apply key OD concepts and frameworks in driving a high-performance culture through the design and implementation of team interventions [e.g. 360 feedback, team workshops].
- Design and deliver initiatives/projects that support the GCFS regional strategy [high-performing culture] and the GCFS Play-to-Win manifesto.

6. Risk & Prevention FRANKpreneur

- To play an active role in the planning of initiatives to uplift risk culture of the consumer banking segment of the bank.
- To learn the way to interpret the financial advisory regulations, and applying them in the most effective and efficient manner.
- To conduct deep dive into observations/issues relating to the wealth sales process to understand the root cause and introduce solutions to address them.



Global Consumer Financial Services

Serving three million customers across all life stages

7. Treasury Product Manager

- Work with product managers to execute new to product strategy.
- Support in delivering market research and campaign ideas for new digital products to be launched.
- Deliver automation codes/technology to uplift existing processes and productivity.

8. Wealth Advisory FRANKpreneur

- Repurpose internal research content into different formats, including investment guides, videos, and social media posts.
- Create conversation starters and rebalancing pitches derived from macro events.
- Develop a key summary of our internal research content for internal stakeholders.
- Work with the team to extract selected content from publications for YouTube and TikTok videos.
- Improve the format and delivery of our content to make it more engaging and accessible.

9. Wealth Management FRANKpreneur

- To partner Organisational Excellence and Learning & Technology to digitalise parts of sales process training contents into e-learning, so that more time can be spent on focusing in greater depth on selected FNA topics.
- Create simple internal introductory videos about Wealth Report to empower sales network with brief explanations on how to interpret the contents. Includes making references to online channels.
- To introduce text-to-speech capabilities to more use cases across Wealth Management, including Regional use cases.
- Perform competitor analysis and market studies across the Region, centred around Wealth Sales process (including cross-border considerations) and Wealth Product governance topics.

Group Operations & Technology

Transforming the bank of tomorrow through technology

Group Operations & Technology is an integral part of OCBC. At OCBC Group Operations and Technology (GO&T), we are recognised for our thought leadership, innovative culture, people development and service excellence.

Group O&T runs the Bank's regional processing centres and technology operations; drives a dynamic quality and innovation culture for continuous process improvement and service excellence. In Group O&T, we empower you to build new products and solutions for our internal and external customers driven by our core values.

Opportunities are available in these departments

- Business Management (Treasury Operations) FRANKpreneur
- Software Engineer



Group Operations & Technology

Transforming the bank of tomorrow through technology

1. Business Management (Treasury Operations) FRANKpreneur

- Attach to Business Management team that is responsible for project execution and planning, playing the liaison role internally within the department and within the organisation.
- Drive process improvement and system automation.
- Drive new ways of working and behaviour across organisation to deliver faster, better, cost-efficient customer (internal and external service).

2. Software Engineer

- Participate and be a mobile application engineer in an agile squad setting to deliver business features for our customers.
- Identify user requirements and research on technologies required to achieve them.
- Apply Design Language System Components to structure User Interface elements on mobile application.
- Integrate with server end APIs and business logic.



Global Wholesale Banking Division

Supporting businesses through every milestone

OCBC Wholesale Banking supports the full spectrum of businesses in their growth journey, helping them achieve their digital, sustainability and international goals

We provide a comprehensive range of products and services from financing, cash management, treasury advisory, investment banking and more with the aim of helping our customers to buy, sell and operate better in this digital economy.

Opportunities are available in these departments

- Marketing and Communications FRANKpreneur



Global Wholesale Banking Division

Supporting businesses through every milestone

1. Marketing and Communications FRANKpreneur

- Support our Corporate Banking marketing team.
- Conduct research for marketing campaigns.
- Assist with social media post creation.
- Contribute to photography and videography projects.



Global Commercial Banking

Supporting businesses through every milestone

OCBC Wholesale Banking supports the full spectrum of businesses in their growth journey, helping them achieve their digital, sustainability and international goals

We provide a comprehensive range of products and services from financing, cash management, treasury advisory, investment banking and more with the aim of helping our customers to buy, sell and operate better in this digital economy.

Opportunities are available in these departments

- Cash Programme Management FRANKpreneur
- Enterprise Banking Industries FRANKpreneur
- Serial Entrepreneurs FRANKpreneur



Global Commercial Banking

Supporting businesses through every milestone

1. Cash Programme Management FRANKpreneur

- Review digital platforms' journey health assessment through collation of key journeys and screens.
- Preparation of competitor landscape for digital apply/transact/service platforms through online research and mystery shopping.
- Review of customers' feedback reports for analysis and proposals on areas for improvement.
- Collation and preparation of business metrics and relevant data points for product channels team's data management strategy.
- Compilation of data pertaining to the squad's operating cadence for management review.

2. Enterprise Banking Industries FRANKpreneur

- To assist the business units with monthly reports to the department's management team on the department's progress via the Monthly EBI Dashboard, BU / Team / RM League Table, Sustainability Updates, etc.
- To assist in the preparation of CR / CP appendices, e.g., corporate background searches, industry outlook, etc., as sourced from relevant corporate and industry websites.
- To assist with and participate in projects assigned by the business units.

3. Serial Entrepreneurs FRANKpreneur

- To assist in research materials and presentation slides for regional serial.
- To assist in trade renewals/ call reports.
- Perform data analysis in sales management tracking.
- Perform industry & market research to obtain insights to refine business decisions [China F&B etc].
- Participate jointly in marketing activities including in-house preparations of website articles and electronic direct mailers.
- Assist in sales management tracking.
- Any other adhoc projects and duties as directed by managers.

Global Corporate Banking

Supporting businesses through every milestone

OCBC Wholesale Banking supports the full spectrum of businesses in their growth journey, helping them achieve their digital, sustainability and international goals

We provide a comprehensive range of products and services from financing, cash management, treasury advisory, investment banking and more with the aim of helping our customers to buy, sell and operate better in this digital economy.

Opportunities are available in these departments

- Wholesale Corporate Marketing FRANKpreneur



Global Corporate Banking

Supporting businesses through every milestone

1. Wholesale Corporate Marketing FRANKpreneur

You will be allocated to one of the following departments:

- Global Energy, Infrastructure & Utilities, Tech, Media & Telecom.
- Greater China Business Office, Metals & Mining.
- Public Sector, SWPF, Services, Partnership & Innovation.
- Regional Coverage, Conglo, Food & Agri, Global Transportation.

You will support the Relationship Managers in the following responsibilities:

- Research on industry or company/group.
- Financial analysis of historical financials.
- Cashflow projection and analysis.
- Assist in Credit Risk grading.
- Participate in ad-hoc departmental projects - special research topics, taskforce or events project committees etc.



Global Transaction Banking

Supporting businesses through every milestone

OCBC Wholesale Banking supports the full spectrum of businesses in their growth journey, helping them achieve their digital, sustainability and international goals

We provide a comprehensive range of products and services from financing, cash management, treasury advisory, investment banking and more with the aim of helping our customers to buy, sell and operate better in this digital economy.

Opportunities are available in these departments

- Product Development, Channels Manager



Global Transaction Banking

Supporting businesses through every milestone

1. Product Development, Channels Manager

- To assist in research materials and presentation slides for regional serial.
- To assist in trade renewals/ call reports.
- Perform data analysis in sales management tracking.
- Perform industry & market research to obtain insights to refine business decisions (China F&B etc).
- Participate jointly in marketing activities including in-house preparations of website articles and electronic direct mailers.
- Assist in sales management tracking.
- Any other adhoc projects and duties as directed by managers.

